



+ Marketing & Press Toolkit

++ Festival Copy

The Glasgow Doors Open Days Festival is an annual event celebrating the city's architecture, culture and heritage through a free programme of open buildings and events. The 2017 festival takes place 11-17th September.

++ Social Media

During Doors Open Days tag us using **#thecityisyourstoexplore #GDODF17**

Twitter www.twitter.com/GlasgowDOD

Facebook www.facebook.com/GlasgowDoorsOpenDays

Instagram [instagram.com/glasgowdoorsopendaysfestival](https://www.instagram.com/glasgowdoorsopendaysfestival)

Website: www.glasgowdoorsopendaysfestival.com

++ Logo and Guidelines

To access the logos please download them from the following dropbox folder:

If you are advertising a Glasgow Doors Open Days Festival Event please use

https://www.dropbox.com/sh/mt1iq1522gcgu4s/AAA1oU8wuzLNnd_ehvMidAQra?dl=0

++ Glasgow Doors Open Days Festival

The Glasgow Doors Open Days Festival logo should be used for brand promotion and publicity for your event. This logo can be adapted for use across all types of communication, including (but not exclusively) print collateral, online and print advertising. When used, the logo should not be altered in any way. When using the logo online, a link should be made to www.glasgowdoorsopendaysfestival.com

++ Doors Open Days - Trademark

Doors Open Days is a trademarked name. Wherever possible (ie. when space allows) the following phrase and logos should be used.

'Doors Open Days is coordinated nationally by the Scottish Civic Trust. It runs throughout Scotland every September as part of European Heritage Days. For more information see www.doorsopendays.org.uk Glasgow Doors Open Days Festival is coordinated locally by Glasgow Building Preservation Trust. For more information see www.glasgowdoorsopendaysfestival.com'



Contact MollyMae Whawell

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